



## 2012 EDITORIAL CALENDAR

# WASHINGTONIAN

	EDITORIAL	SPACE CLOSE	ON-SALE DATE
<b>JANUARY</b>	<b>100 VERY BEST RESTAURANTS</b> Washingtonians of the Year Top Home Sales To Your Health Great Finds Neighborhood Profile: H Street	<b>12/1/11</b>	<b>12/23/11</b>
<b>FEBRUARY</b>	Pets Guide Summer Camps and Programs Real Estate: Resort Properties Beauty Neighborhood Profile: Silver Spring	<b>1/3/12</b>	<b>1/26/12</b>
<b>MARCH</b>	<b>TOP DOCTORS</b> Real Estate: Retirement Communities Home Design Neighborhood Profile: 14th Street	<b>2/1/12</b>	<b>2/23/12</b>
<b>APRIL</b>	<b>HIDDEN GEMS</b> Spring Fashion Real Estate: Luxury Condos To Your Health Guide to Executive Education Neighborhood Profile: Herndon/Reston	<b>3/1/12</b>	<b>3/22/12</b>
<b>MAY</b>	<b>GREAT PLACES TO LIVE</b> Green Awards Home Design Neighborhood Profile: Frederick	<b>4/2/12</b>	<b>4/19/12</b>
<b>JUNE</b>	<b>GREAT FOOD</b> Home Design To Your Health Real Estate: New Luxury Homes Neighborhood Profile: Rehoboth	<b>5/1/12</b>	<b>5/24/12</b>

Plus . . . Capital Comment, Fashion's Great Finds, Where & When, What I've Learned, Dining Out, Best Bites, Wine, What's Hot, Luxury Homes, Travel, Benefits, Books, & more each month!



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<b>JULY</b>	<b>Best of Washington</b> Corporate Philanthropy Beauty Real Estate: Beach Communities Neighborhood Profile: Shepherdstown	<b>6/1/12</b>	<b>6/21/12</b>
<b>AUGUST</b>	<b>Weekend Getaways</b> Guide to Continuing Education Home Design Neighborhood Profile: McLean/Vienna	<b>7/2/12</b>	<b>7/19/12</b>
<b>SEPTEMBER</b>	<b>Cheap Eats</b> Fall Fashion Beauty Neighborhood Profile: Georgetown	<b>8/1/12</b>	<b>8/23/12</b>
<b>OCTOBER</b>	<b>Great Hair</b> Fall Arts Guide Home Design To Your Health Real Estate: Luxury Rentals Neighborhood Profile: Rockville	<b>9/3/12</b>	<b>9/20/12</b>
<b>NOVEMBER</b>	<b>Maryland vs. Virginia</b> Business Hall of Fame Assisted Living Private Schools Guide Neighborhood Profile: Cleveland Park/Woodley Park	<b>10/1/12</b>	<b>10/18/12</b>
<b>DECEMBER</b>	<b>Wealth Management</b> Doing Good 50 Most Interesting People Gift Guide Winter Getaways Readers' Favorite Restaurants Beauty Neighborhood Profile: Old Town	<b>11/1/12</b>	<b>11/23/12</b>

Washingtonian Bride & Groom 2012 Summer/Fall Issues  
 Washingtonian Bride & Groom 2013 Winter/Spring Issues

Space Close: 4/15/12  
 Space Close: 10/15/12

On-Sale Date: 6/15/12  
 On-Sale Date: 12/15/12