

WASHINGTONIAN classifieds

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Business Advertising Form

Company Name _____
Name _____
Street _____
City _____ State _____ Zip _____
Daytime phone (_____) _____
Fax number (_____) _____
Email Address _____

Today's date: _____

PLEASE RUN AD IN:

January February March April May June
July August September October November December

Ad Copy and/or ad instructions:

Cost:

Line ads: _____ words @\$5.20 each = _____
(15 word minimum)

Display ads: \$272 per inch (One inch min.).... = _____
Column width = 2.25". Each additional 1/4 inch is \$68.00

Frequency Discounts: (based on ads run within a year)

Run 3x-5% off; Run 6x-10% off; Run 12x-15% off - _____

Sub Total: = _____

.com directory: \$35.....= _____

Total:.....\$ _____

Complete this box if paying with a credit card:

Account Number VISA AMEX MASTERCARD

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□ □ / □ □

Name and Address on Credit Card (must be completed)

NAME _____
STREET _____
CITY _____ STATE _____ ZIP _____
DAYTIME PHONE (_____) _____ - _____

I am including check or money order. (Payable to the WASHINGTONIAN)

Billing Options:

- I would like to be billed every month I would like my credit card automatically charged every month

All ads must be in writing. Ad copy may be submitted on separate page. Abbreviations, email addresses, websites, & phone numbers count as one word. Hyphenated words count as two words. The Publisher reserves the right to reject or edit any ad. We assume no liability for the content or reply to any advertisement. Although every effort is made to avoid mistakes in copy, we cannot accept responsibility for typographical errors. All ads are prepaid and must be received by the first of the preceding month (ie. August 1st for the September issue). The rates above are our open rates. Call for discounts. These rates are effective February 2010 issue.